State Library of North Carolina UPDATE

December 2005

STATE LIBRARIAN APPOINTED

Secretary Lisbeth C. Evans of the North Carolina Department of Cultural Resources has announced the appointment of Mary L. Boone as State Librarian of North Carolina, effective November 15, 2005.



At a recent State Library Commission meeting, Mary Boone stated, "I am honored to have been selected for the position of State Librarian, and delighted that I will be returning home to North Carolina. I am looking forward to working with everyone at the State Library and with libraries and librarians throughout North Carolina."

A native of North Carolina, Ms. Boone received her BA and MSLS degrees from the University of North Carolina at Chapel Hill. She was director of the Chapel Hill Public Library from 1978 to 1985 and was a founding member of the North Carolina Public Library Directors' Association. In 1985 she joined the United States Information Agency and the U.S. Department of State as a Foreign Service Library/Information Resource Officer providing service in Asia, the Middle East, Europe, and Washington, DC. As the director of the Department of State's international library program from 1999 to 2002, Boone provided oversight, policy and program support to 175 Information Resource Centers located at U.S. embassies and consulates around the world. From 2002 to 2005 she oversaw the planning and establishment of the Jefferson Information Center, a

new Department of State initiative incorporating the existing library and a new research service. The UNC-CH School of Information and Library Science presented Boone with the Distinguished Alumni Award in December 2003. Please join us in welcoming Ms. Boone back to North Carolina.

CARING IS ALWAYS IN SEASON

The Library for the Blind and Physically Handicapped (LBPH) celebrated the work of 115 volunteers at the Clarion Hotel in Raleigh the evening of November 15, 2005. "Caring is Always in Season" was the theme of this event, sponsored annually by the Friends of NC LBPH. Bill Randall, Vice President of the NC Community College System, performed as a "one-man band" entertaining volunteers after dinner.

Representatives from the Governor's office, the Department of Cultural Resources, and the State Library presented award certificates to volunteers who reached milestones of service hours, ranging from 25 hours to 2,500 hours. During State Fiscal Year 2004/2005, LBPH volunteers contributed 6,702 hours, which equates to three full-time positions. Volunteers record and braille books and magazines of North Carolina interest, which are added to the National Library Service collection available to 12,000 users in North Carolina and to eligible users in other states. In addition, volunteers routinely assist with clerical and support tasks at the LBPH.

Friends members fund and volunteer to help provide public relations activities across the state. Friends also fund the LBPH Descriptive Video service and other special projects or purchases as requested to improve LBPH services each year. Anyone is welcome to become a Friend of NC LBPH for a low membership fee of \$10. Memberships may also be given as a gift! If you are interested, please contact the library, toll-free at 1-888-388-2460 to receive a Friends brochure.

Caring is Always in Season

SMARTEST CARD CAMPAIGN - A SUCCESSFUL SECOND YEAR

Building on last year's success, the statewide 2005 Library Card Sign-up Campaign resulted in increased card registrations and improved awareness in communities small and large. Sixty-two public library systems across North Carolina joined the State Library's statewide initiative for the Smartest Card campaign, utilizing the promotional materials, media advisories, and tip sheets to encourage their communities to "Get it. Use it." Carol Reinhardt, Gaston County Public Library, recognized that, "the campaign helps to underscore our ongoing efforts to promote public library services and resources."

Across the state, librarians created a variety of programs, activities and outreach efforts to promote the value of public libraries and to make sure the library card is the most valued and used card in every wallet. Cindy Henderson, Branch Manager at Ahoskie Public Library, in a newspaper editorial challenged her community:

"Is there anything more American, more empowering more magical than a library card? Take a look in your wallet. Can those other cards give you access to books, magazines, newspaper and videos, DVD's books on tape or the latest music CDs? Can that supermarket or credit card help you find online resources in the middle of the night? Your public library card can."

Librarians creatively customized campaign materials and programs to reach their targeted audiences. Samples follow:

Albemarle RegionalLibrary System Hosted a "Library Morning Out" featuring crafts for kids and a family scavenger hunt. The library coordinated a special photo op of the new county manager

getting her library card.

Empire

Ruth Ann Copley "Gets Carded"

Davidson County Public Library Their Business Card Project encouraged people to stop in, drop off one of their business cards and have their picture taken with their card. The picture was used in a slideshow that ran continuously in the library, promoting the library card and the business. The slides were posted as webshots with a total of 90 business people "carded", including four commissioners, the county manager, and the assistant county manager.

Halifax County Library The county commissioners adopted a resolution officially designating September as Library Card Sign-up month.

Johnston County Public Library Librarians sent letters to elementary and middle school principals requesting an opportunity to talk about the campaign at a PTA meeting. The response was so positive that PTA meetings are scheduled into December.

Onslow County Library Staff visited the local community college's ESL classes and shared information and materials about library resources. Each class member signed up for a library card. They also participated in the annual "Welcome Aboard" Program at the local military base, providing library materials to new military families.

Wayne County Public Library In a program called "Operation Collaboration" library staff worked with local schools to deliver a Poetry Alive program, using this time to sign up students for library cards.

Throughout September, library staff went out into the community promoting the campaign to schools, local businesses, Head Starts, Retired Teacher's Associations, real estate agencies, elected officials, Chambers of Commerce, Women's Clubs, book clubs, community colleges, malls, restaurants, beauty parlors, civic groups, and local community festivals. The many creative talents of library staff resulted in a variety of programs and promotional activities. Some examples follow.

CPC Regional Library System/Craven County Guess the number of mints contest had over 500 entries and generated many new borrowers.

Central N.C. Regional Library System A local mall in Burlington posted The Smartest Card message on their electronic message board throughout the month of September.

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Smartest Card Campaign (continued)

Hyconeechee Regional Library/Gunn Memorial Library The local newspaper included personal testimonials from library patrons telling why they have a library card. Nell Page, library patron, wrote, "it would never occur to me NOT to have a public library membership. I have a library card out of habit and appreciation for what it has offered me both as an adult and child."

Franklin County Library Hosted a writing contest for three different age groups, having contestants share what their library card meant to them. Winners were highlighted in the local newspaper.

Pender County Public Library Staff dressed in library costume for fall celebrations – touting a "smartest card" outfit.

Campaign efforts resulted in increased library card registration across the state: AMY Regional 75%; Neuse Regional 22%; Northwestern Regional 20%; Public Library of Charlotte & Mecklenburg County 28%; Pettigrew Regional 26%; Polk County 8%; Sandhill Regional 7%; and Wayne County 30%. The Smartest Card Campaign, a statewide leadership project funded by the State Library's LSTA program, demonstrates the powerful impact our public libraries have in helping the public understand the value of their public library. For additional information about the statewide campaign contact Pam Jaskot at piaskot@library.dcr.state.nc.us> or 919-807-7421.

MICROFILM OF EASTERN CHEROKEES RECORDS

The State Library of North Carolina has expanded its genealogical microfilm collection by adding a number of federal microfilmed Eastern Cherokees records. These records include:

Indian Census Rolls, Cherokee, NC, 1835 to 1939

Applications for Enrollment of the (Dawes) Commission to the Five Civilized Tribes, 1898 - 1914 Final Rolls of Citizens and Freedmen of the five Civilized Tribes in Indian Territory: Cherokee Rolls Eastern Cherokee Applications of the U.S. Court of Claims, 1906-1909

Rachal Mills Lennon's *Tracing Ancestors among the Five Civilized Tribes* (2002) identifies these records as the most valuable of the National Archives microfilmed Eastern Cherokees resources for verifying family traditions of Eastern Cherokee ancestry and determining family relationships when other sources fail. This microfilm is now available for research in the Library and on Interlibrary Loan to North Carolina residents.

To facilitate use of these records, a summer intern from the School of Library and Information Science at Chapel Hill created a booklet "National Archives Microfilm Records of the Eastern Cherokee Held by the State Library of North Carolina". This booklet extracts the background information about the record series and the Contents List of each reel for the State Library's Cherokee microfilm holdings from the NARA microfilm catalog *American Indians* (1995). The booklet also includes an index by keyword (not a feature of NARA's catalog) and by reel number. Librarians may request a photocopy by sending a self-addressed 9x12 brown Kraft envelope with \$1.52 postage to the attention of Pam Toms at Genealogical Services, State Library of North Carolina, 4641 Mail Service Center, Raleigh, NC 27699-4641.

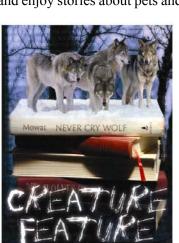
The microfilm is available in the State Library Information Center on the First Floor of the Archives and History/State Library Building, Monday-Friday, 10 a.m.-5 p.m. On Saturdays (9:00 a.m. to 12:00 noon; 1:00 to 5:00 p.m.) staff will retrieve it for use in the Genealogical Services Section on the West Mezzanine.

Please direct Interlibrary Loan questions about this microfilm or others in the State Library's genealogy microfilm collection to Genealogical Services at 919-807-7460 or by e-mail to Pam Toms: pamtoms@library.dcr.state.nc.us. For questions regarding the status of a request or for assistance in preparing an Interlibrary Loan request for genealogical materials, librarians should contact the Resource Sharing Branch at 919-807-7457 or e-mail Joyce Throckmorton at jthrockmorton@library.dcr.state.nc.us.

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SUMMER READING - GOING TO THE DOGS! Paws. Claws. Scales and Tales!

In the summer of 2006, North Carolina's public libraries are going to the dogs! And the cats. And the rodents. Oh, and various reptiles and amphibians. If you think there's something fishy about this and it's for the birds, you're wrong! It may also be *about* fish and birds, but it's *for* the kids – and we're not talking baby goats. (Although it may be *about* baby goats, too.) It's the 2006 Summer Reading Program and it's all about pets – pets that walk, fly, slither, and swim – and it's for children who read books and enjoy stories about pets and other animals.



"But what about something for the older kids?" *Creature Feature*, just for teens.

Once again, there will be a separate Summer Reading

Program for teens. While the art for the program for the cute and cuddly younger kids features cute and cuddly animals – what? you don't find snakes, frogs, and rodents especially cute and cuddly? – the art for the teens is a tad . . . well . . . less cute and cuddly. Check out the poster to the left.

and TALF

Summer Reading program manuals have been shipped to libraries across the state along with catalogs of program materials and incentives. Vouchers have been issued to libraries to support their purchase of selected materials. Youth Services Consultant, Jim Rosinia, is working with the Summer Reading Committee to begin work on the summer reading workshops, which will be held in the spring.

"EVERY CHILD READY TO READ" TRAINING-DELIVERED IN NC

During the week of October 17, eighty-three staff members from public libraries across the state attended one of three all-day workshops to receive training in the use of the "Every Child Ready to Read @ Your Library" curriculum. Developed by the Public Library Association (PLA) and the Association for Library Services to Children (ALSC), this curriculum incorporates current research on early literacy and brain development. Judy Nelson, a PLA trainer, provided participants with the information and skills needed to present early literacy workshops for parents and caregivers of 0- to 5-year-olds in the library or as part of outreach efforts. Jim Rosinia, Youth Services Consultant at the State Library, is setting up an email list for workshop participants to share ideas and discuss ways of continuing the work they began at these workshops. These trainings, as well as the purchase of "Every Child Ready to Read" kits for libraries, were made possible with LSTA funds.

DIGITAL PRESERVATION IN STATE GOVERNMENT

The Access to State Government Information Initiative, an LSTA Statewide Leadership Project of the Documents Branch of the State Library, is hosting a national meeting for state government institutions involved in digital preservation efforts. The meeting, "Digital Preservation in State Government: Best Practices Exchange 2006" will be held March 27-28, 2006 in Wilmington, NC and will include librarians, archivists, records managers, and IT personnel working with state government digital information. An estimated hundred attendees will share their successes, failures, attempts, and lessons learned in current and ongoing efforts to create digital preservation policies and programs. Sessions will focus on building digital repositories; obtaining sustainable funding; gaining cooperation and commitment of state agencies and developing metadata schema, workflows, and skills for managing digital assets. Librarians in all states are working to find and implement solutions for ensuring access to state information in digital formats. For more information about the meeting, check out the meeting website at http://statelibrary.dcr.state.nc.us/dididocs/bestpractices or contact Jan Reagan or Christy Allen at the State Library at 919-807-7443.

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QUIZ BOWL - and beyond....

On October 31, the State Library Commission accepted a recommendation made by its Youth Services Advisory Committee (YSAC) that "the State Library of North Carolina cease its support of Public Library Quiz Bowl (PLQB) at the end of the 2005-06 competitions." This recommendation was supported by Jim Rosinia, the State Library's current Youth Services Consultant, as well as the three previous Youth Services Consultants. The YSAC, charged by the Commission with advising the Department of Cultural Resources and the State Library on matters pertaining to youth services, reviews all of the youth services programs under the State Library's auspices. In their evaluation of the PLQB they considered statistical data and anecdotal reports in examining the appropriateness, impact and efficacy of the program.

The YSAC recognizes, that when the State Library ceases its support of PLQB, some public libraries may wish to continue offering local high schools an opportunity to compete in a local quiz bowl. The Committee recommends that the State Library provide a copy of the database of questions to any interested library. In addition the Committee recommends the State Library offer a workshop for librarians on the use of the database, to be held in more than one location if necessary. Finally, the YSAC suggests that the State Library maintain an email "listsery" to facilitate discussion among librarians who will be conducting local Quiz Bowl programs.

For libraries that continue to offer a local quiz bowl, this recommendation will allow them to implement innovations in format and rules and run the competition as they prefer. In the past several suggestions were made for changing the statewide Quiz Bowl:

make the contest more fast-paced, ask individual team members both 10- and 20-point questions, and use the databases of NC LIVE. The Quiz Bowl committee chose not to make these changes to the statewide program.

The text of the YSAC's recommendation, which includes the rationale behind it, is available online at http:// statelibrary.dcr.state.nc.us/ld/youth/YSAC05/ Quiz Bowl.pdf>. The YSAC encourages the State Library to continue other ways in which it supports public library service to teens – by continuing the teen Summer Reading Program and by offering staff development presentations and consultation on improving services to this age group. The YSAC and Rosinia have been encouraged to explore new statewide programs the State Library might offer libraries interested in serving this population. The first step has already been taken. A new list, similar to NCKIDS, has been created: NCTEENS. Public library staff interested in participating in an online discussion of library services and programs for teens are encouraged to subscribe at http://listmail.ncdcr.gov/mailman/listinfo/ ncteens>.

Rosinia has been asked, "Now that Quiz Bowl is gone, what are we going to do for teens?" ALA's Young Adult Library Services Association has published several books that describe "award-winning" teen programs from libraries around the country as does the periodical VOYA (Voice of Youth Advocates). In addition to these resources there are exciting, creative, successful things going on in libraries around North Carolina. Rosinia will explore ways of gathering information about existing programs and making the descriptions and contact information available online so that librarians who are looking for program ideas can find examples of what their fellow North Carolinians are doing.

New Materials List

A monthly update that lists new purchases for the State Library's collections:

http://statelibrary.dcr.state.nc.us/tss/acqlist.pdf



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WINNERS RECOGNIZED: BEST OF SHOW

The finale for Swap and Chat recognized 25 libraries as Best of Show winners in an awards ceremony at the NCLA conference. Libraries entered their best public relations materials in the competition. Winning entries were selected on content, originality, design, format and effectiveness. North Carolina public, academic, and community college libraries participated. Awards were presented to small, medium and large libraries in the following eight different categories.

Best of Show Winners:

Annual Reports

MEDIUM: Fontana Regional Library. LARGE: Cumberland County Public Library; Forsyth County Public Library (honorable mention).

Bibliographies/Booklists

SMALL: Polk County Public Library. MEDIUM: Catawba County Library. LARGE: Rowan Public Library, Forsyth County Public Library (honorable mention).

Calendar of Events

MEDIUM: Neuse Regional Library. LARGE: Durham County Library, Cumberland County Public Library (honorable mention).

Newsletters

SMALL: Wake Technical Community College.

MEDIUM: Catawba County Library,

Fontana Regional Library (honorable mention). LARGE Library: Public Library of Charlotte/Mecklenburg, New Hanover Public Library (honorable mention).

Fundraisers

MEDIUM: Neuse Regional Library. LARGE: Rowan Public Library, New Hanover Public Library (honorable mention).

Programs/Events

SMALL: Polk County Public Library. MEDIUM: Haywood County Library, Braswell Memorial Library (honorable mention). LARGE: Forsyth County Library, Cumberland County Library (honorable mention).

Website Promotional Materials

SMALL: Duplin County Library. MEDIUM: Catawba County Library. LARGE: Sandhill Regional Library, New Hanover Public Library (honorable mention), Public Library of Charlotte/Mecklenburg (honorable mention).

General Brochure

SMALL: Edgecombe County Memorial Library. MEDIUM: Fontana Regional Library, Braswell Memorial Public Library (honorable mention). LARGE: University of NC/Charlotte/J. Murrey Atkins Library, New Hanover Public Library (honorable mention).



North Carolina ECHO (Exploring Cultural Heritage Online) will soon

complete its survey of all North Carolina cultural institutions. Since early 2001, an NC ECHO project archivist and project librarian have been criss-crossing the state conducting a detailed statistical, opinion, and needs assessment survey of cultural heritage and special collections institutions. During this time NC ECHO staff has met more than two thousand dedicated cultural heritage professionals, volunteers, and enthusiasts in nearly 900 institutions and organizations. From these surveys staff created a searchable online directory and database of the institutions and their web resources. The project has expanded to include a vigorous continuing education program. Expansions also include a metadata coordinator to help facilitate interoperability between institutions' online resources and funding for over thirty LSTA digitization projects in North Carolina libraries and collaborative partner institutions. With the culmination of the survey, a detailed startistical analysis and report will describe past accomplishments, present conditions and future needs of the state's cultural heritage community. NC ECHO staff will now concentrate more time and energy toward education and training to address the needs discovered in the survey as well as growing concerns over digital preservation, metadata harvesting, and aggregated searching. The project staff will continue to canvas the state for new institutions and to remain in close contact with existing ones. The information in the NC ECHO web portal will be kept current and timely. Staff will continue to encourage communication between the project and the state's cultural institutions as well as facilitating communication and collaboration within the cultural heritage community in North Carolina and throughout the world.

ON THE E-RATE

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FINDING OLDER NC WEBSITES

Looking for information that was on an old website but is no longer available? You may be in luck for accessing older North Carolina websites. The capture of state government web information is one of the goals of the State Library's Access to State Government Information Initiative. This LSTA project run by

the Documents Branch seeks to find and implement solutions for permanent public access to state government information in all formats. The project has captured North Carolina state government websites through software made available from an Institute of Museum and Library



Services National Leadership Grant run by the Illinois State Library called Capturing E-Publications (CEP).

Staff selected over 200 different state government websites from the executive, legislative, and judicial branches to be crawled and captured by the CEP software. This included major cabinet and council of state agencies, such as the Transportation, Agriculture and Consumer Services, and of course, Cultural Resources. The first test crawl was performed on a smaller set of websites in July 2003, with the first complete crawl performed in June-July 2004. Most websites have been crawled monthly starting in September 2004. Initially the University of Illinois ran the software and hosted the web archive as part of the IMLS grant, and, in September 2005, the archive and software were transferred to the State Library of North Carolina. The first successful local crawl and capture ran in October 2005. The archive now has over 228 gigabytes of data in compact storage. Staff is working with the North Carolina State Archives to test the use of CEP and other systems as potential solutions for capturing information that frequently changes or disappears from state government websites.

Because the websites are stored in a compact format, direct public access to the web archive is not available, but archived websites can be made available upon request. For more information contact Kristin Martin by email at <kmartin@library.dcr.state.nc.us>, or by phone at 919-807-7445.

UPDATES

TECHNICAL SERVICES ADDS NEW AGENCY

The North Carolina Department of Transportation Library was recently added as an agency library. The Technical Services Branch will now provide cataloging support and online access in Voyager to the NCDOT Library's materials. Staff will load bibliographic records into the State Library's integrated library system (ILS) as well as maintaining NCDOT Library records.

netLIBRARY

Nearly 25,000 netLibrary electronic books were loaded into Voyager in October and are available for immediate viewing or online "checkout" to State Library patrons. This was made possible by the State Library's affiliation with NC LIVE, which carries the e-book titles.

DVDS ARE HERE!

The State Library of North Carolina is beginning the gradual switch from VHS videotapes to DVDs.

What will this mean for you?

- ♦ All new media purchases will be DVDs
- Previously purchased VHS tapes will still be available for loan
- ♦ Videos will remain in the collection as long as they remain in good condition

Library staff expect this transition to take place within the next three years. If you have any questions, call 919-807-7472.

LIBRARY SERVICES & TECHNOLOGY ACT (LSTA)

2006- 07 Grant Packages Available Soon

Grant application packages for eight EZ LSTA grant programs will be posted on the State Library's LSTA web page (http://statelibrary.dcr.state.nc.us/lsta/lsta.htm) in late December. Proprosals for 2006-07 are due February 22nd. An overview of all 2006-07 LSTA grant programs may be found at http://statelibrary.dcr.state.nc.us/lsta/ Overview2006-07.pdf>.

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CONTINUING EDUCATION



DIGITIZATION INSTITUTE VIII, FEBRUARY 27 - MARCH 3, 2006

The State Library of North Carolina and North Carolina ECHO (Exploring Cultural Heritage Online) will hold its eighth Digitization Institute, February 27 - March 3, 2006. The Institute, to be held at the DPI Library in the Education Building, downtown Raleigh, will emphasize project planning and sustainability. Participants will acquire the basic skills and information necessary to begin planning and implementing a digitization

program for special collections. Sessions will include presentations, discussions, hands-on work, and active learning. Limited spaces may be available beginning in January. Please contact NC ECHO at 919-807-7422 for more information.

CAREER ENRICHMENT GRANTS

The Career Enrichment Grant program provides funds for conference attendance by library staff, both professional and paraprofessional. The eligible events that remain in this fiscal year are listed below. Grant requests must be at least \$300, may not exceed \$1,000, and require a 10% match. Those individuals attending a conference for the first time will receive priority for funding.

The application for the 2005-2006 Career Enrichment Grant, Cycle 2 is now available. Cycle 2 Timeline: Application deadline is 1/23/06. Grants will be awarded by 2/20/06.

This program, supported by federal Library Service and Technology Act (LSTA) grant funds, has been endorsed by the LSTA Advisory Committee. Information and Guidelines, as well as the online application form, are available at http://statelibrary.dcr.state.nc.us/lsta/cegrant.htm>.

Cycle 2 - 2006

Public Library Association National Conference (PLA), Boston, MA March 20-22

Computers In Libraries, Washington DC March 22-24

Ouestions?

Please contact Raye Oldham at 919-807-7423 or <roldham@library.dcr.state.nc.us> or Helen Colevins at 919-807-7417 or <hcolevins@library.dcr.state.nc.us>

Cycle 3 - 2006

Medical Library Association Annual Conference (MLA), Phoenix, AZ May 19 -24

Special Libraries Association Annual Conference (SLA), Baltimore, MD June 10-15

American Library Association Annual Conference (ALA), New Orleans, LA June 22-28

American Association of Law Libraries (AALL), St. Louis, MO July 15-19



NC LIVE Training - Coming Soon!

An online module of the NC LIVE Medical & Health Sciences Resources workshop is in the final stages of preparation. The 90 minute module focuses on Consumer Health Resources. Watch for registration information.

Due to significant changes in NC LIVE resources, State Library staff are working with the NC LIVE TRAC (Training Advisory Committee) to provide training opportunities in April and May, 2006. Stay tuned for updates.